

Kintyre Action Plan : Status Report

Kintyre Action Plan		
Action / Project 1.2a Supportive Business Environment	Prepared By: Kate Fraser	Date: 15/10/12
Action / Project Overall Status: Delivery of Business Gateway service		
Action / Project Summary:		
<ul style="list-style-type: none"> • Business Adviser ran a Meet The Adviser clinic in Campbeltown 25 September (2 clients) 		
Milestone/s scheduled for completion		
<ul style="list-style-type: none"> • Next Meet the Adviser Session scheduled for Campbeltown 29 October and then monthly thereafter on the last monday of the month • A Business Adviser will be available bi-monthly on Islay for 2 days, subject to demand. October/November date to be confirmed • Workshops scheduled include Build your Own Business Website 23 October and Introduction to Social Media 24 October, both at the Ardshiel Hotel • The Public Sector Procurement workshop in Campbeltown scheduled for 4 October was postponed as only 2 registered. The workshop can be rescheduled if demand exists. • Next start-up workshop for Campbeltown is booked for November but an additional workshop can be delivered sooner if required. • Additional workshops, tailored to support town centre businesses and retailers are being investigated as part of a wider project 		
All enquiries for support should be directed to 01546 605 459		
Impact: 8 start-up businesses have been supported in Kintyre & Islay in April –Sept, compared to 4 for the same period last year.		
<ul style="list-style-type: none"> • 33 existing businesses have been supported across Mid Argyll Kintyre & Islay in April - Sept. These businesses either attended a workshop, met an adviser or had a query resolved successfully • There are currently 3 Kintyre businesses supported in the growth pipeline (growth potential identified through Business Gateway support with further support provided by HIE) • 50 Business Adviser appointments in MAKI for April - Sept <ul style="list-style-type: none"> ○ 17 Existing businesses ○ 33 Pre-start/start-up businesses 		

